

Pioneer Baby & eMOMS™ – Improving health among pregnant and postpartum populations in rural Kansas with an urban connection

PRESENTED BY:

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Presenter Disclosures

Lisette T. Jacobson, PhD, MPA, MA

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

- No relationships to disclose

Land Acknowledgement

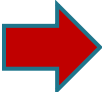
The University of Kansas Medical Center acknowledges that KU Edwards Campus resides on the traditional homelands of several tribal nations, including the Kiikaapoi (Kickapoo), Washtáge Moⁿzháⁿ (Kaw/Kansa), ᎠᏚᏚᏗ ᎡᏍᏗᏚᏗ ᎠᏚᏚᏗ ᎠᏚᏚᏗ (Osage), Očhéthi Šakówiŋ (Dakota, Lakota, Nakota), Shawnee and Waⁿdát (Wandát/Wyandot/Wyandotte/Huron) peoples.



- To discuss a collaborative partnership to help improve health outcomes among underrepresented pregnant populations
- To describe an innovative community-driven approach to reach underrepresented pregnant populations with educational programs, resources, and support

- **Pioneer Baby – Southwest rural Kansas**
 - Background – Gestational diabetes mellitus
 - Maternal morbidity & mortality
 - Timeline
 - Key studies & projects
- **What is the eMOMS™ study?**
 - A feasibility, 3-arm, randomized controlled trial (RCT)
 - Designed to improve postpartum weight retention and lactation
- **Overarching Goal:**
 - Improve pregnancy and birth outcomes among reproductive age individuals in rural and urban Kansas



- Gestational diabetes mellitus (GDM) - Increasing rate nationally, currently at ~7-9%
 - Of these people, 20% have a subsequent diabetes diagnosis (Casagrande, Linder, & Cowie, 2018)
- GDM risk factors - Advanced maternal age, family history of diabetes, being non-White, higher parity, previous GDM, high pre-pregnancy body mass index (BMI), poor diet, inactivity
- Pre-pregnancy BMI ≥ 30 major risk factor for GDM (Fair, Ford, & Soltani, 2019; Much et al., 2014; Nguyen et al., 2019)
- 3 out of 10 U.S. women have pre-pregnancy BMI ≥ 30 (Centers for Disease Control and Prevention Behavioral Risk Factor Surveillance System, 2021; Driscoll & Gregory, 2020; Hales, Carrol, Fryar, & Ogden, 2020)
- GDM and BMI ≥ 30  Adverse pregnancy & birth outcomes: pregnancy loss, pre-eclampsia, emergency c-section, congenital anomalies, depression, reduced lactation, prematurity, maternal and infant death (Hansen & Moloney, 2020; Neggers, 2016)

Complications of GDM increased for rural people due to:



“Touching the Clouds” photographed by Steven Marler in Stafford County

- **Limited access to OB healthcare services**
(ACOG, 2014; Gallagher et al., 2013; Rayburn, Richards, & Elwell, 2012; Ross, 2013)
- **Increased likelihood of low birth-weight babies and pre-term delivery**
(Blumenshine et al., 2010; McElroy et al., 2012; Strutz et al., 2012)
- **Long drive times to hospitals**
(Hung et al., 2016; Meyer et al., 2016; Rayburn et al., 2012; Chandler, 2002)
- **Late entry into prenatal care**
(Hung et al., 2016; Meyer et al., 2016; Rayburn et al., 2012; Chandler, 2002)
- **Low breastfeeding rates**
(Jacobson et al., 2015; Grubestic & Durbin, 2017; Hamilton & Tarasenko, 2020)


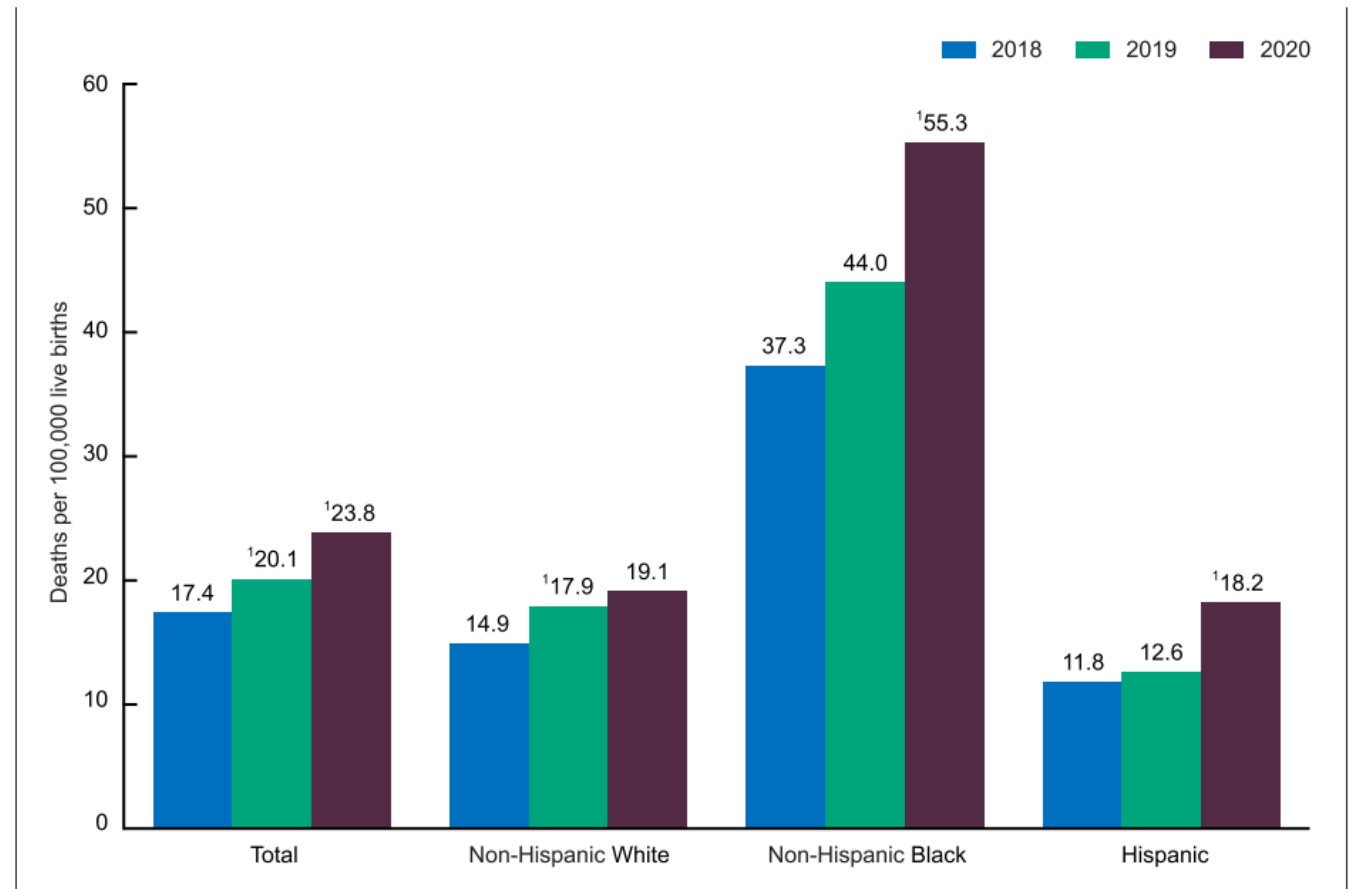
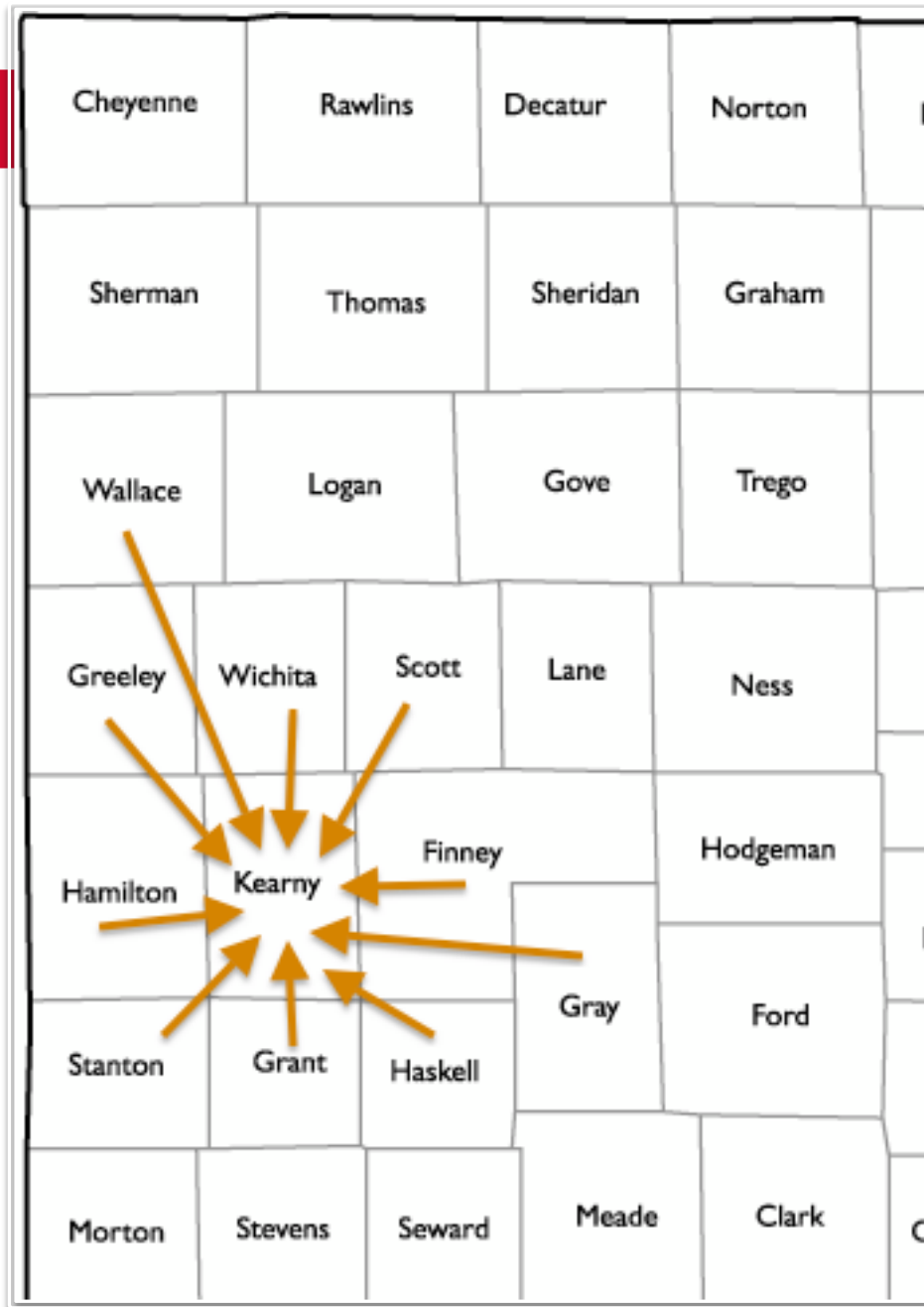
- All factors combined  Increasing trend in maternal morbidity and mortality with rural individuals, individuals of color, and individuals with low income at increased risk of pregnancy-related death (Hoyert, 2022; Hansen & Moloney, 2020; Neggers, 2016)
- Between 1987-2020, U.S. pregnancy-related mortality tripled, from 7.2 to 23.8 maternal deaths per 100,000 live births (Hoyert, 2022)

Figure 1. Maternal mortality rates, by race and Hispanic origin: United States, 2018–2020



¹Statistically significant increase in rate from previous year ($p < 0.05$).
NOTE: Race groups are single race.
SOURCE: National Center for Health Statistics, National Vital Statistics System, Mortality.



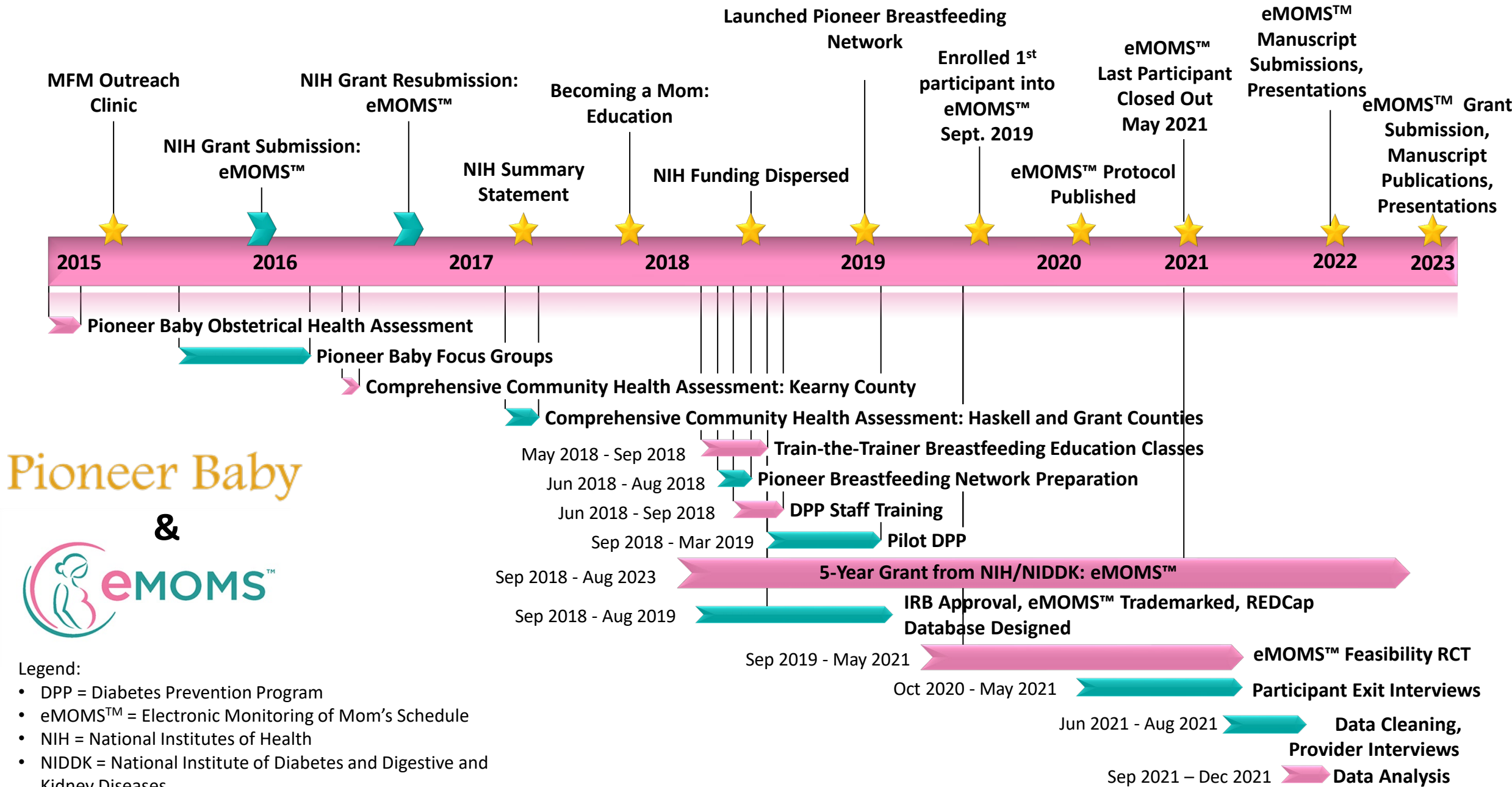


- Critical access full-spectrum hospital located in rural southwest Kansas
- About 200 deliveries per year
- Serves 11 counties, 22 nationalities
- High rate of pregnancy complications including gestational diabetes mellitus (GDM): 11% vs. ~6% nationally (DeSisto, Kim, & Sharma, 2014)

Four phases to reach Pioneer Baby's overarching goal to improve pregnancy and birth outcomes -

- Phase 1 - 3 (2015-2017) – Studies/projects:
 - Health assessment of obstetrical population
 - Outreach clinic: Maternal-fetal medicine
 - Follow-up focus groups
 - Community health assessments in rural Kansas counties
 - “Becoming A Mom” - Prenatal education provided by state
- Phase 4 (2018 – Present) – Intervention programming: eMOMS™ study





Pioneer Baby

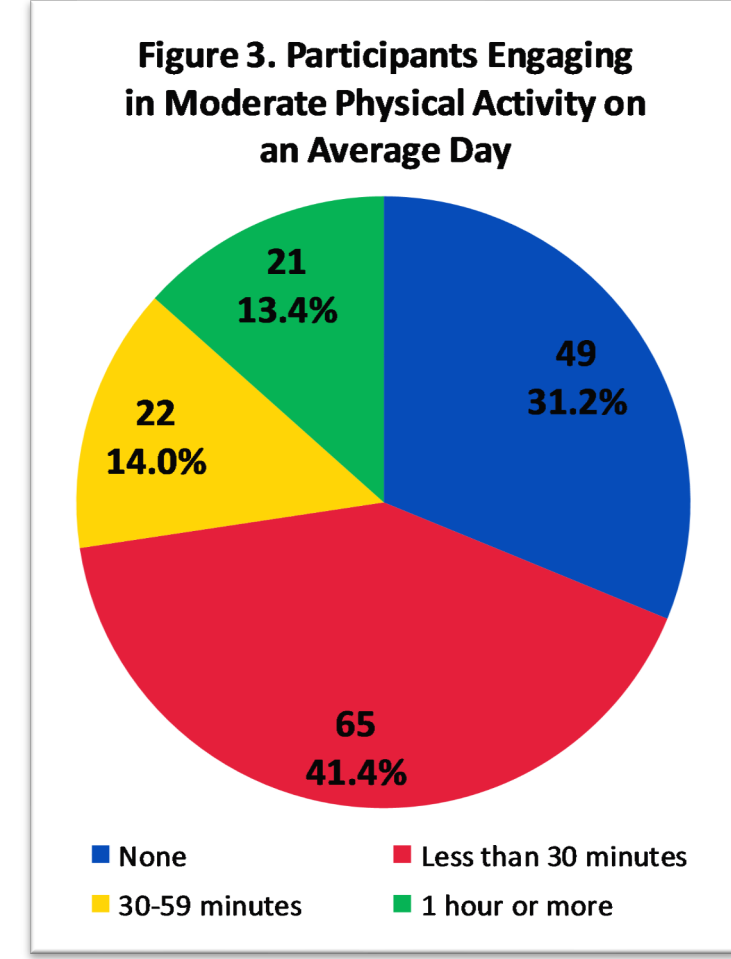
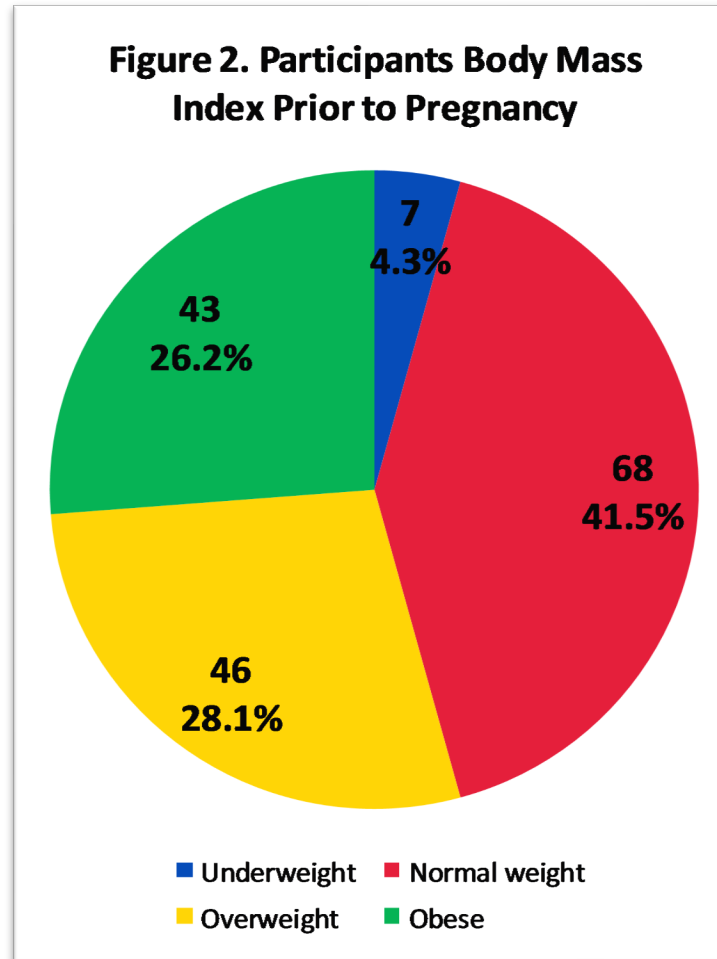
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Legend:

- DPP = Diabetes Prevention Program
- eMOMS™ = Electronic Monitoring of Mom's Schedule
- NIH = National Institutes of Health
- NIDDK = National Institute of Diabetes and Digestive and Kidney Diseases
- RCT = Randomized Controlled Trial

- **Study Purpose:** To learn about characteristics & health behaviors of rural, pregnant people
- 185 Surveys distributed (response rate: 96%)
- Survey: English & Spanish
- Demographics (N = 177)
 - Non-Hispanic White (45.8%)
 - Hispanic (50.3%)
 - 18-25 y/o (48.6%)
 - Some high school (20.5%), HS (30.7%)
 - <\$25,000/yr. (54.2%)
 - WIC enrolled (51.7%)
- Immediate family history of diabetes (30.5%)



- High-risk obstetrical care to rural pregnant people: 2015-2022
- Collaboration: Ascension Via Christi Hospitals Wichita, Inc.
- Maternal-fetal medicine specialist and sonography staff from Wichita metro
- In-person once a month, followed up with telemedicine and shared in the continuing education of local rural healthcare providers
- LGA rate decreased from 28% in 2015 to 17% in 2018



Study purpose -

To gain in-depth information from rural, pregnant people on what they value in a health promotion program

Key findings –

- Demographics (N = 35)
 - Non-Hispanic White (41.4%)
 - Hispanic (55.2%)
 - Age: 18-25 (42.9%), 26-35 (46.4%)
 - Some high school (34.5%), high school graduate (17.2%)
 - WIC enrolled (72.4%)
 - Earn < \$25,000/yr. (48.3%)

Overarching Themes

Limited availability of programs that focus on physical activity, nutrition, and lactation support during and after pregnancy

Need to improve health communication on physical activity, nutrition and fetal movement/kick counts

Need for support group during and after pregnancy

Mixed emotions about overall use of technology

Peer education on all topics throughout all sessions

Jacobson LT, Zackula R, Redmond ML, Duong J, Collins TC. Pioneer baby: suggestions for pre- and postnatal health promotion programs from rural English and Spanish-speaking pregnant and postpartum women. *Journal of Behavioral Medicine*. 2018;41(5):653-667.



- **Objective**: Assess knowledge, beliefs and perceptions of health information, health care resources, and social services among multiple economic sectors in the community
- **Setting**: Largest communities within three rural southwest Kansas counties (Kearny, Haskell, Grant)
- Survey: English & Spanish

Key findings -

- Response rate
 - At city level – Ranged from 62% to 90%
 - At county level – Ranged from 49% to 65%
- Within top 5 health priorities:
 - High-risk obstetrical care
 - Weight management coaching
- Within top 10 health priorities:
 - Diabetes prevention support
 - Professional lactation support
 - Nutrition/diet counseling

- Summary findings from all studies/projects:
 - Majority of pregnant people high pre-pregnancy BMI, limited exercise, family history of diabetes
 - Half of respondents were of low socio-economic status and self-identified as Hispanic
 - Limited access to health promotion programs and lactation support services
 - Top health priority: Weight management coaching
- Demonstrated need for long-term health behavior change



Diabetes Prevention Program (DPP) – Evidence-based program, reduces the risk of developing type 2 diabetes by 58% through effective diet, exercise, and behavior modification counseling (Knowler et al., 2002)

- Evidence to support use of DPP to reduce postpartum weight (Ferrara et al., 2011; Nicklas et al., 2014)
- Evidence suggests lactation duration associated with:
 - Lower incidence of developing diabetes
 - Reduction of maternal postpartum weight
 - Resetting of maternal metabolism after pregnancy



(Gunderson et al., 2012, 2015; Chouinard-Castonguay et al., 2013; Binns et al., 2016; Kirkegaard et al., 2016; Martin et al., 2015; Stuebe & Rich Edwards, 2009)



No studies on role of lactation support combined with an efficacious weight loss program to reduce postpartum weight, thereby reducing progression to type 2 diabetes after pregnancy





- Intervention: Combined lactation with the evidence-based, efficacious Diabetes Prevention Program (DPP), 12-months long, with individual health coaching
- A feasibility, unmasked, parallel randomized controlled 3-arm trial
- Registered at ClinicalTrials.gov, Identifier: NCT04021602

Overall goal: Test the feasibility of a combined lactation, DPP-based program in a cohort of rural and urban people with BMI ≥ 25 followed during pregnancy through 6 months postpartum



Three study arms:

- eMOMS1 - DPP & lactation & health coaching
- eMOMS2 - DPP & health coaching
- eMOMS3 - Health coaching only



Program content: Evidence-based educational videos on lactation, nutrition, and physical activity delivered via Facebook

Specific study aims:

1. Quantify interest in use of the DPP-lactation support program among target population
2. Measure weight loss, hemoglobin A1C, and duration of lactation through 6 months postpartum among target population



- Study eligibility criteria: Intended to obtain a study population with a low likelihood of developing pregnancy complications
- Recruitment: Sept. 2019 – Dec. 2020
 - Screened: 100 individuals
 - Randomized: 35 individuals
- Program completion rate: 74%
- Demographic characteristics for all participants:
 - ✓ 13.0 (± 2.5) weeks gestation
 - ✓ mean pre-pregnancy BMI 29.7 (± 3.0)
 - ✓ mean age 27.5 (± 5.7) years
 - ✓ 65.7% non-Hispanic White
 - ✓ 20% WIC
 - ✓ 54.3% high school degree/some college
 - ✓ 62.8% household income <\$50K
 - ✓ 91.4% urban
 - ✓ 40% immediate family member w. diabetes
 - ✓ 40% nulliparous



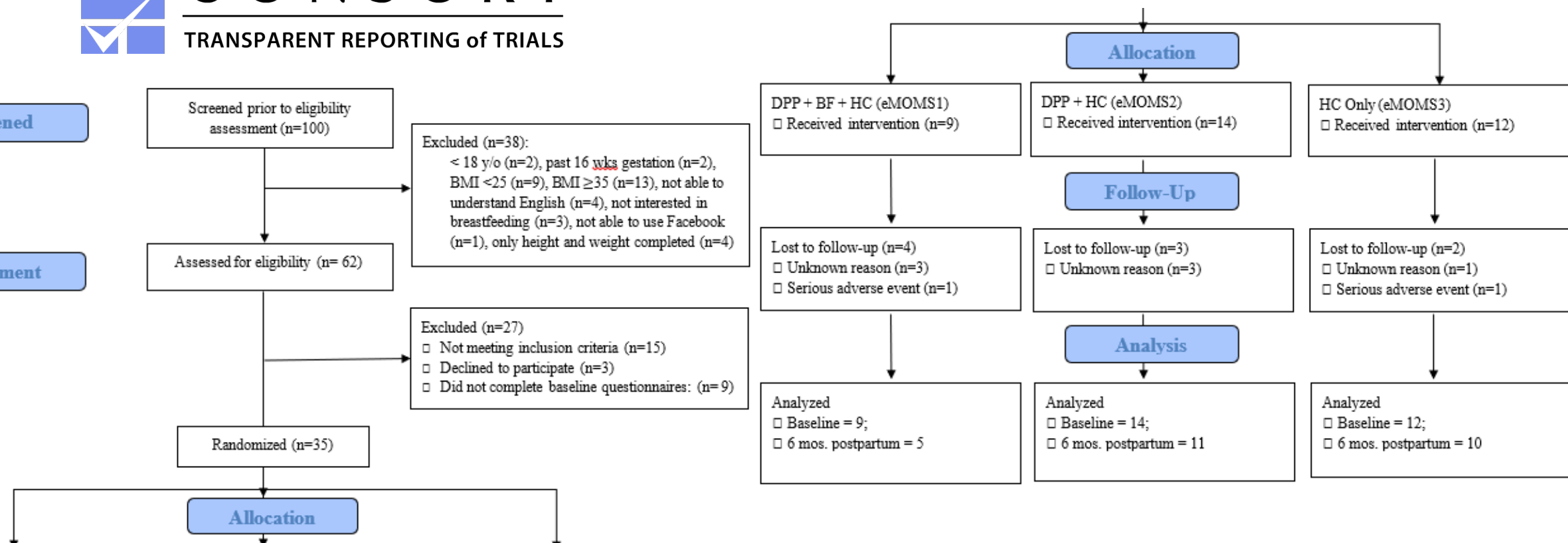


CONSORT

TRANSPARENT REPORTING of TRIALS

Screened

Enrollment



Description (median, IQR)	DPP+LC+HC (n =5)	DPP+HC (n =11)	HC (n=10)
Maternal Weight (in lbs)			
Baseline	160 (150, 170)	173 (160, 175)	183.5 (170, 194)
6 Months	164.4 (164, 186)	171 (160, 193)	194.9 (179.7, 210.2) (n = 8)
Maternal Weight Retention (in lbs)			
Baseline – 6 Months PP	9 (4.4, 12.6)	7.7 (9.4, 15.8)	12.9 (8.9, 22.6) (n = 8)
Maternal HbA1c			
Baseline	5.2 (4.7, 5.4) (n = 3)	5.2 (4.8, 5.8)	5 (5.0, 5.2) (n = 9)
6 Months PP	5.3 (5.2, 5.4)	5.4 (5, 5.7)	5.1 (5.0, 5.2) (n = 8)
Mean Arterial Blood Pressure			
Baseline	85 (82, 85.3)	90.7 (77.7, 94.0)	89.7 (86.7, 95.3)
6 Months PP	92.7 (87.3, 94)	91.3 (81.3, 98.7)	90.8 (85, 95) (n = 8)
Lactation (in weeks)			
Any Breastfeeding	3 (1.4, 26)	12 (6, 26)	26 (1.4, 26)
Exclusive Breastfeeding	1.4 (0.4, 26) (n = 3)	8 (1.4, 12) (n = 10)	19 (2.2, 26) (n = 8)

With 5,000 bootstrap samples:

- **Mean weight retention** from baseline to 6 mos. postpartum: 8.9 lbs. (3.6, 13.7) for DPP+LC+HC; 8.1 lbs. (-4.0, 21.7) for DPP+HC; and 16.5 lbs. (9.1, 25.5) for HC only
- **Mean lactation duration** through 6 mos.: 11.3 weeks (1.3, 21.2); 14.9 weeks (9.9, 20.0); and 16.7 weeks (9.4, 23.3) for each group respectively





Pioneer Baby



Linda Jordan Photography, Wichita, Kansas

- Completed evaluative study on intervention uptake among pregnant populations – manuscript under review with Preventive Medicine Reports
- Completed semi-structured, exit interviews with study participants – manuscript under review with American Journal of Health Promotion
- In process of completing our main outcomes manuscript
- Next step: A large-scale, multi-site, randomized controlled trial testing intervention efficacy with a larger sample of ethnically/racially diverse, rural pregnant populations



Pioneer Baby & eMOMS™ – A Collaborative Partnership



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Thank you for your time!!!
Questions???



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