FRONTIERS
CLINICAL & TRANSLATIONAL SCIENCE INSTITUTE
AT THE UNIVERSITY OF KANSAS

Communication is Key: Discover Ways to Build Trust, Create Genuine Relationships, & Spark Community Impacts

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True Crime Genre Fans?

VANTIUS

True Detective Story

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You Just Had a
Detective Experience
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Presentation to Community Advisory Board

Feedback

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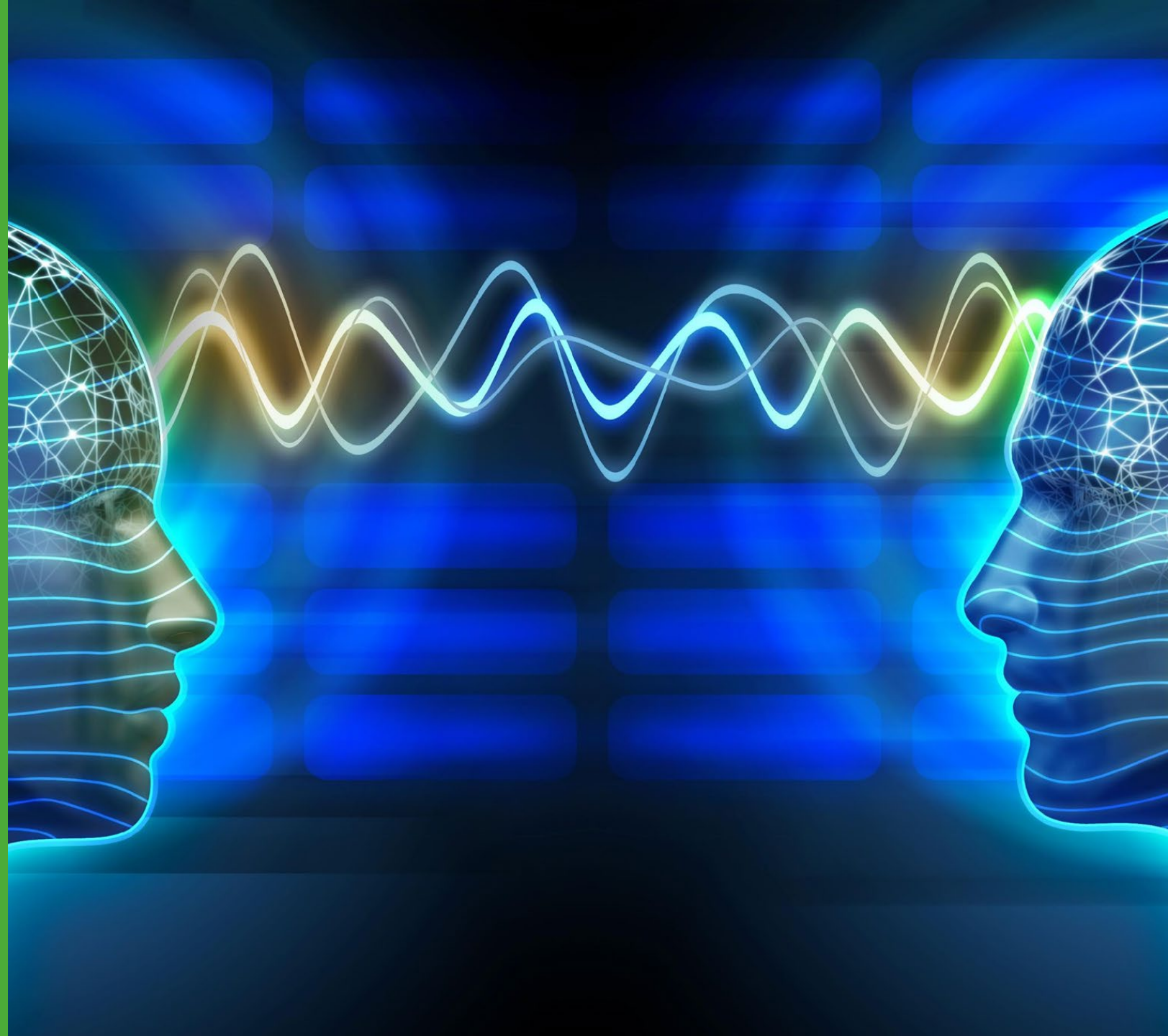
Nothing changed except…

The Story



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Universal Connector

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Build Trust

Grow Genuine Relationships

Spark Community Impacts

Hurdles

HOW?!

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Boost
Emotional Intelligence

Upserve

Start with Your Why

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Open Doors

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Go Where the People Are

2 Worlds
Physical
& Digital
11:39
Instagram
production: @cottonbro... more
View all 20 comments
2 days ago
canva
2,952 likes
canva
iam_dheetz Any
feature? @canva
canva @iam_dh
but we'll take note

85%

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The Power of Social Media

The New York Times

Keith Lee

@keith_lee125

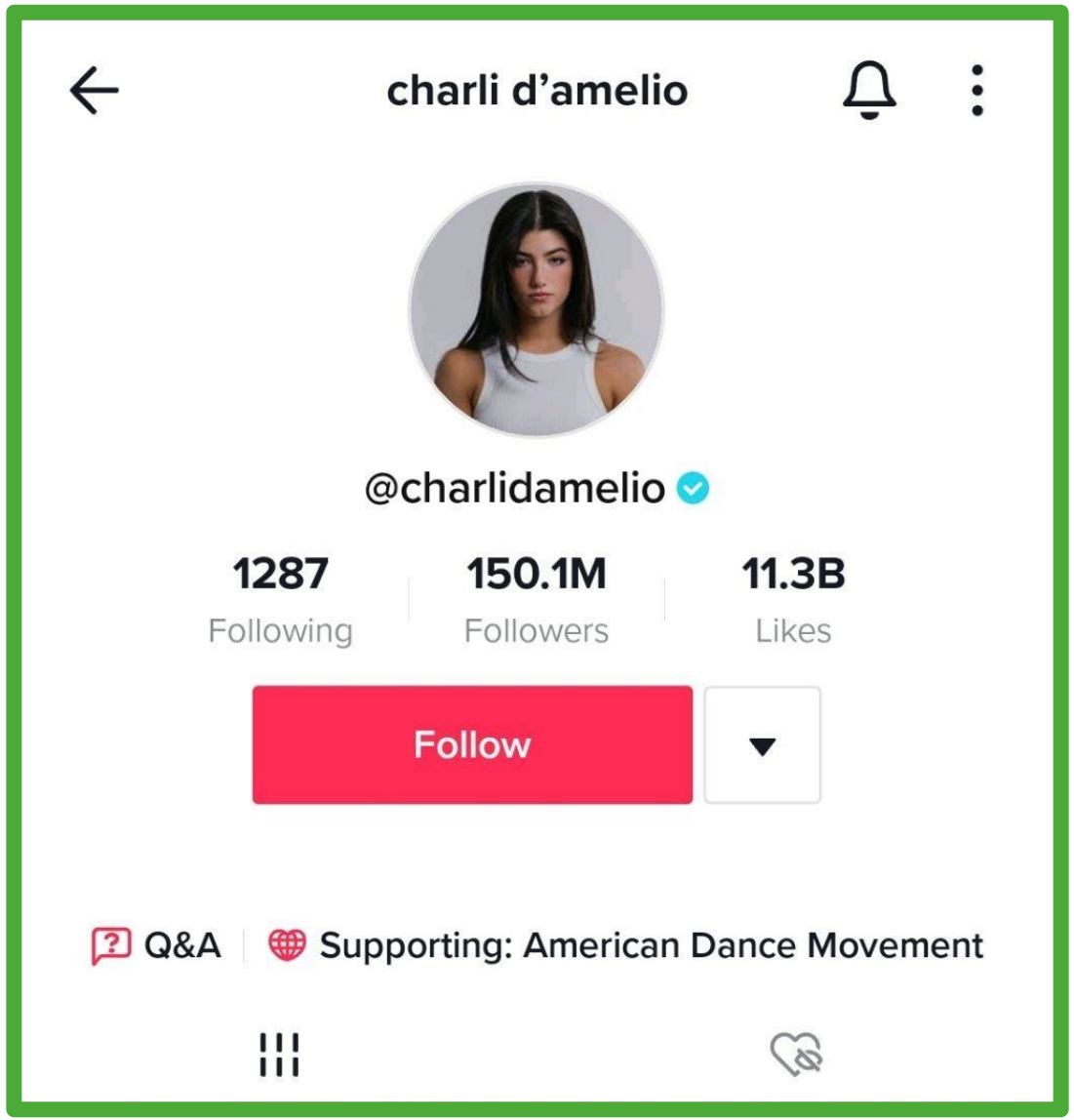
366	10.8M	384.5M
Following	Followers	Likes

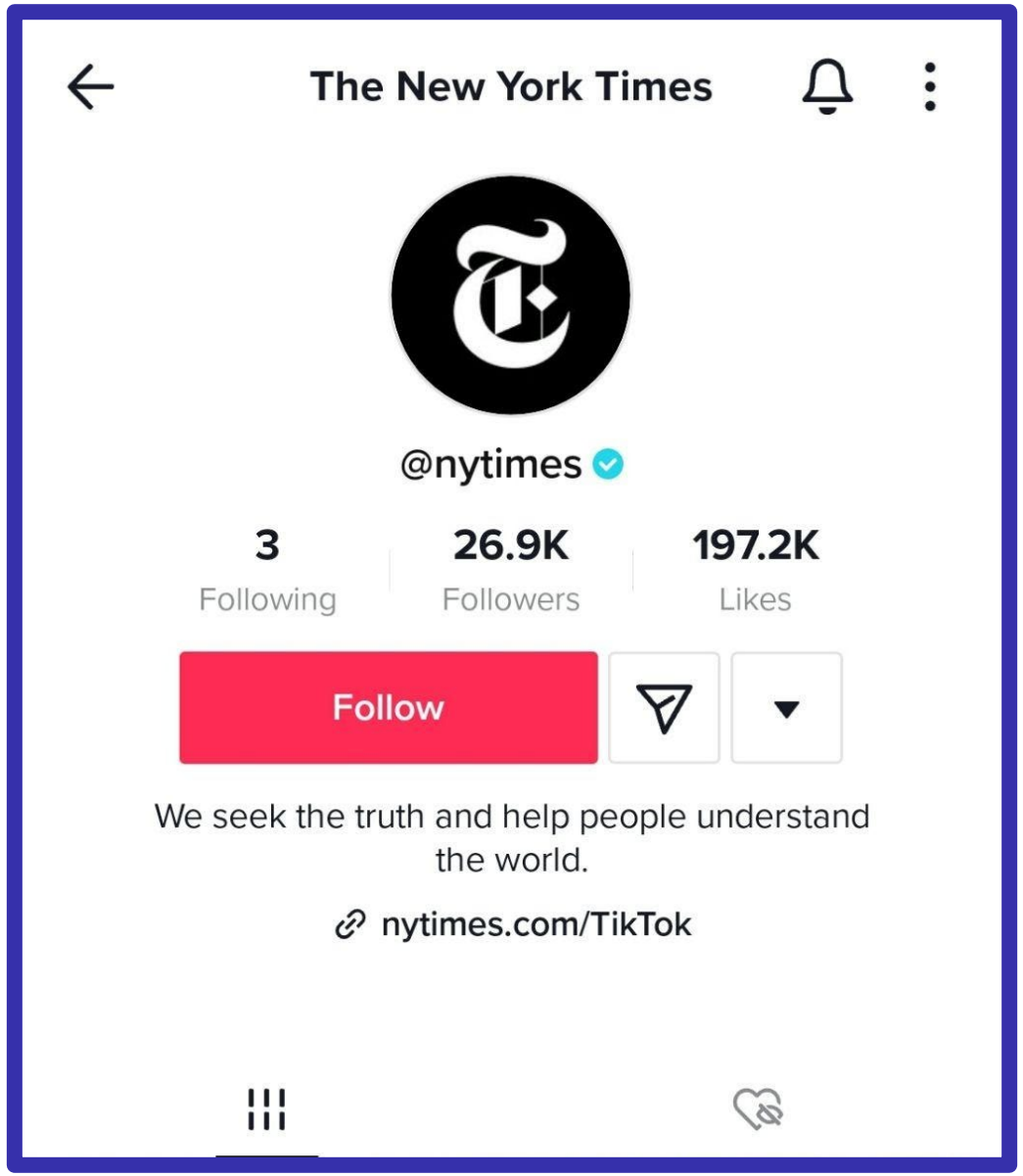
Follow

Join the family 🏡
Married Dad 💍
Contact : Keith@v1sionventures.com

https://linktr.ee/Keith_lee125

Q&A | Tips


charli d'amelio
@charlidamelio
1287
Following
150.1M
Followers
11.3B
Likes
Follow
Q&A
Supporting: American Dance Movement


The New York Times
@nytimes
3
Following
26.9K
Followers
197.2K
Likes
Follow
We seek the truth and help people understand the world.
nytimes.com/TikTok

The New York Times

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3	26.9K	197.2K
Following	Followers	Likes

Follow

We seek the truth and help people understand the world.

nytimes.com/TikTok

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Contact : Keith@v1sionventures.com

https://linktr.ee/Keith_lee125

Q&A | Tips

charli d'amelio

@charlidamelio

1287	150.1M	11.3B
Following	Followers	Likes

Follow

Q&A | Supporting: American Dance Movement

How Do You Bring People to the Table?

1)Engage

2) Inform

3) Inspire

Bi-Directional!

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Step 1: Engage

X Words Per Day

The Goldfish Rule

Seconds

Build Enough Trust For Community Members to Accept Your Invitation

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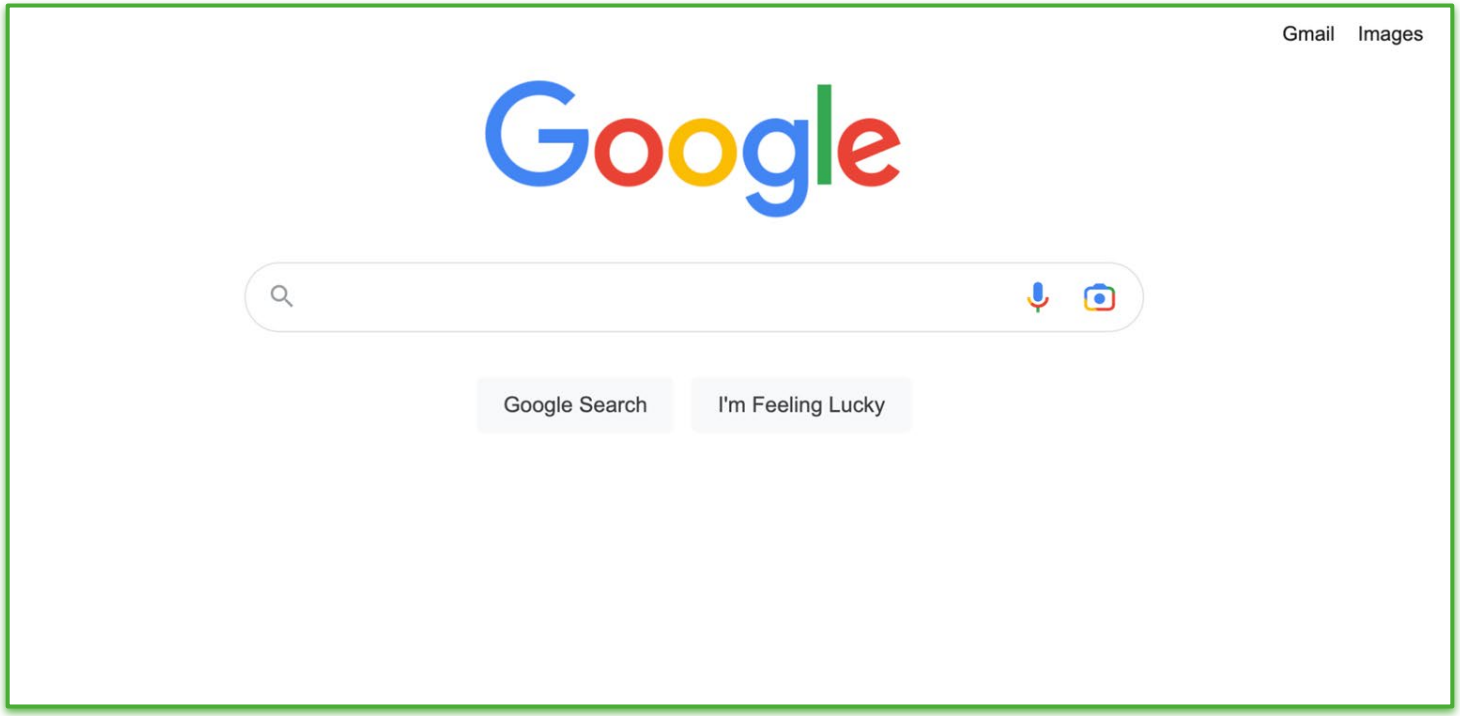
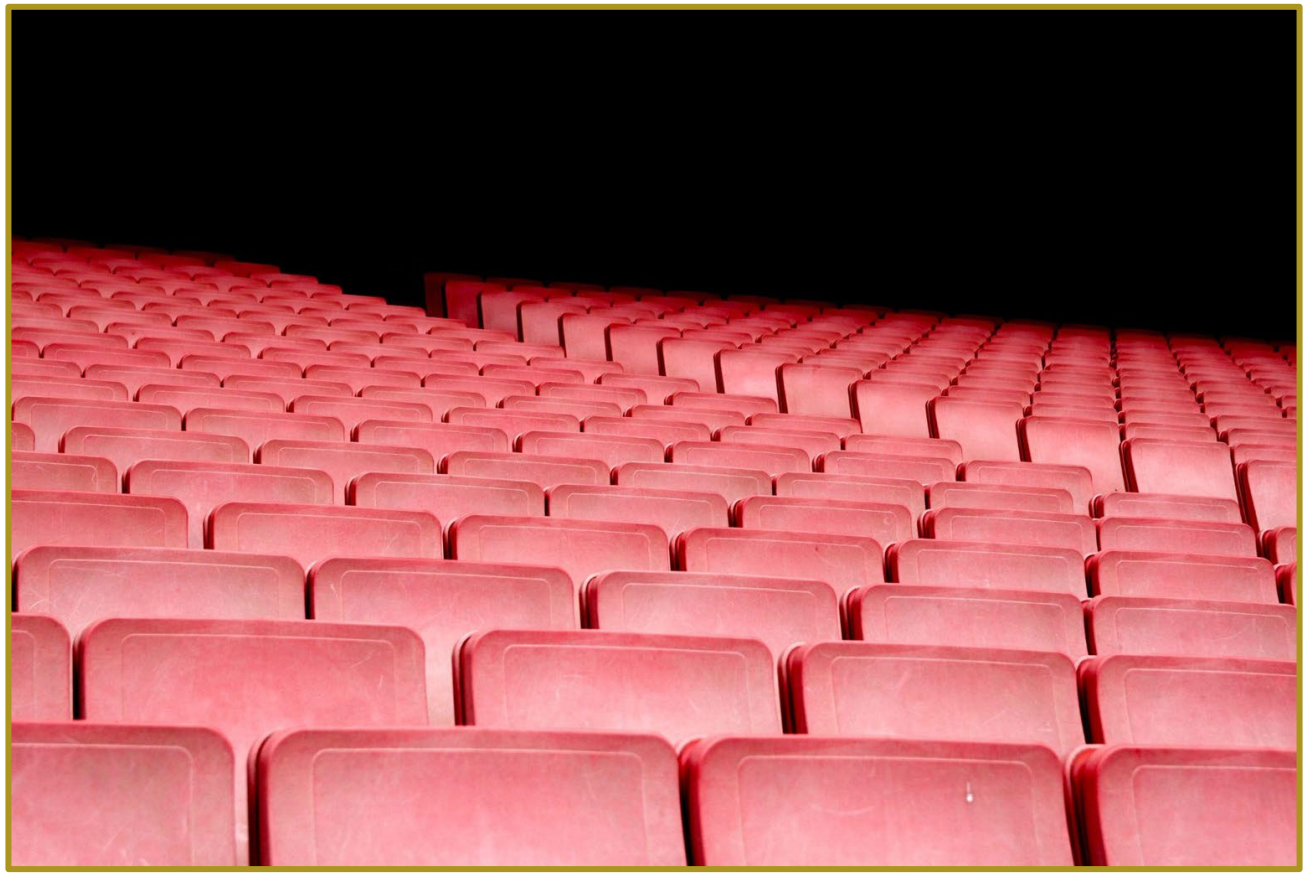


Prepare



Be There

Connect

Ask + Listen

Discover Shared Vision

Give First

Embrace Discomfort

Mirror

Body Language

X%

of communication is nonverbal

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Free Tools to Engage

nswer The Public
by NP digital

Learn Features Use cases Pricing Consulting Sign in UPGRADE TO PRO

AnswerThePublic.com

Discover what people are asking about...

Enter a topic, brand or product...

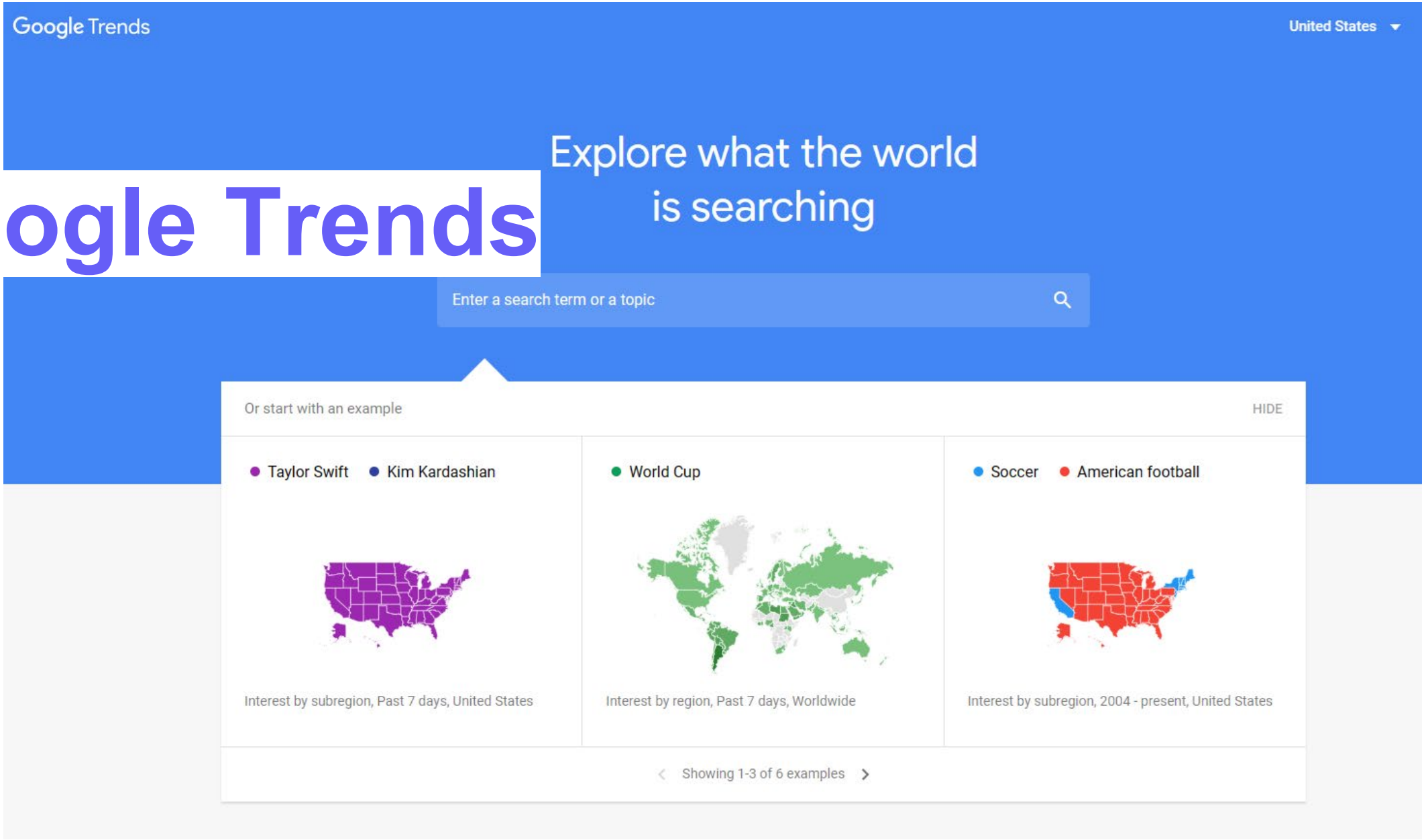
us United States

English

SEARCH

Use 1-2 words for best results

Google Trends



Survey Question

Invitation: Accepted!

Step 2: Inform

X% of adults

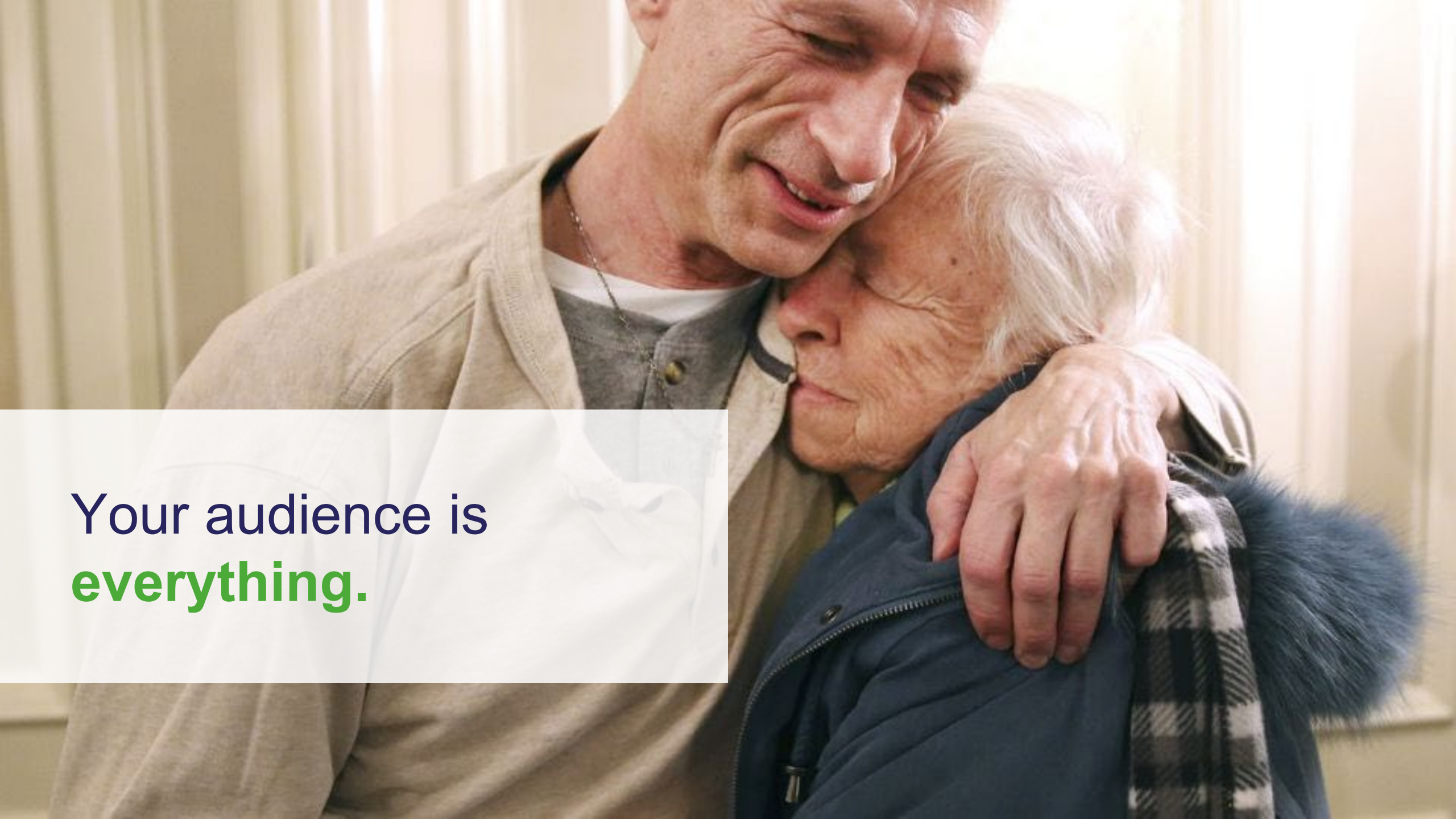
Did not have a clear idea of what the term “scientific study” meant, according to the National Science Foundation.

X%

of adults don’t have the health literacy they need to navigate the health system, according to the Agency for HealthCare Research and Quality.

Health Literacy and Health Equity

NAM


Your audience is
everything.

Meet People
Where They Are

X Times

more than facts

Recipe for Great Stories

Emotion

Conflict

Unexpected Social Currency

Recipe for Great Stories

Practical Value

Simple and Concrete

Triggers

Emotion

Conflict

Unexpected Social Currency

Triggers

Simple & Concrete

37 grams of saturated fat

“A medium-sized buttered popcorn at a typical neighborhood movie theatre contains more artery-clogging fat than a bacon-and-eggs breakfast, Big Mac and fries for lunch, and steak dinner with all the trimmings - COMBINED!”

Rooter: A Methodology for the Typical Unification of Access Points and Redundancy

ABSTRACT

Many physicists would agree that, had it not been for congestion control, the evaluation of web browsers might never have occurred. In fact, few hackers worldwide would disagree with the essential unification of voice-over-IP and public-private key pair. In order to solve this riddle, we confirm that SMPs can be made stochastic, cacheable, and interposable.

MIT News
ON CAMPUS AND AROUND THE WORLD

SUBSCRIBE

How three MIT students fooled the world of scientific journals

A decade later, CSAIL alumni reflect on their paper generator and reveal a new fake-conference project.

Watch Video

Adam Conner-Simons | CSAIL
April 14, 2015

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Emotional Intelligence

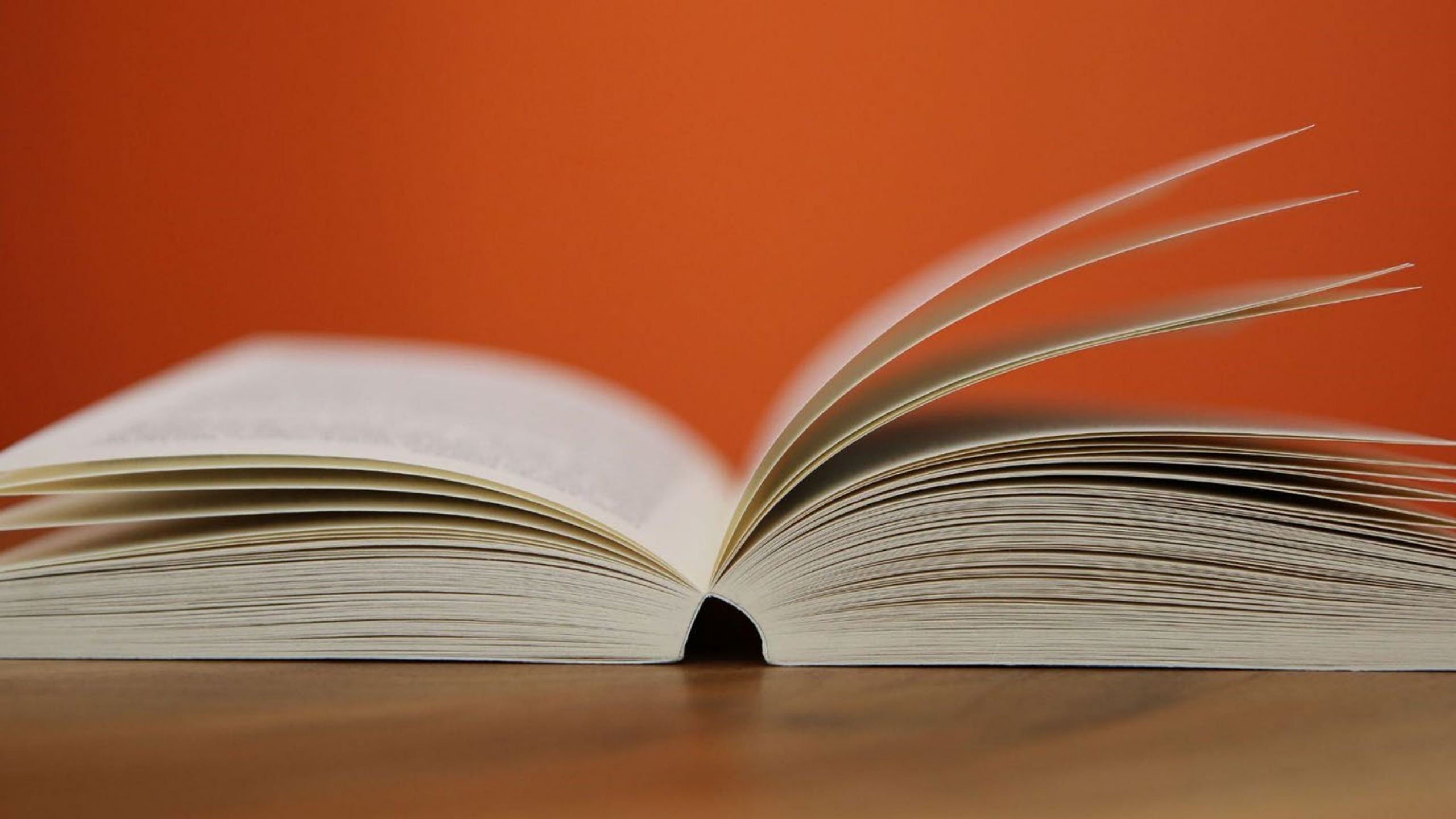
Game Time!

Mouse model

Therapy
Therapeutics

LAW & ORDER
SPECIAL VICTIMS UNIT

PI
AGENTS



Novel

Practical Value

NO ONE CARES.

Can vitamin D reduce the risks of COVID-19? Help us find out.

Before

Our research has found that people with vitamin D deficiency are more likely to test positive for COVID-19. Other studies have also found that people with vitamin D deficiency have more severe outcomes of COVID-19. University of Chicago researchers are recruiting people to study if vitamin D supplements can reduce the risk and severity of COVID-19. Participants take daily vitamin D supplements and answer 5 short online surveys about their health over 1 year.

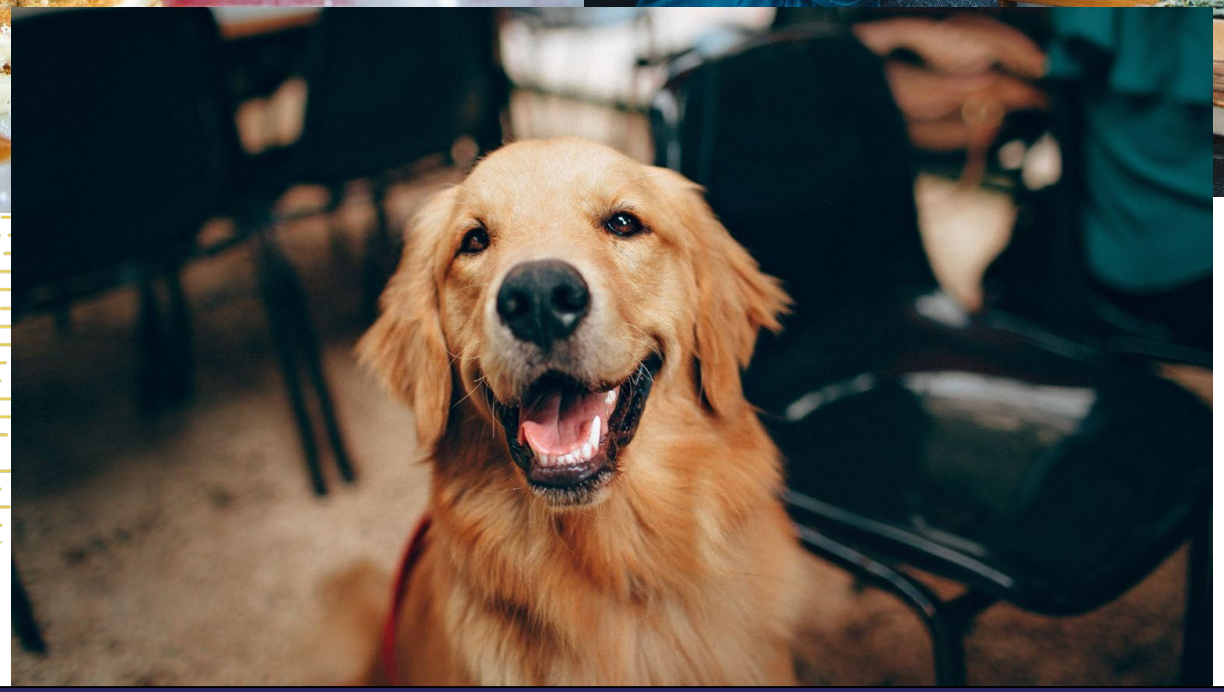
To be eligible, you must be age 18 or older, live in U.S., and not have a health condition that would prevent you from taking vitamin D supplements in this study. You may be eligible even if you have had COVID-19 or received a COVID-19 vaccine.

After

Want COVID-19 gone?
Let's see if Vitamin D can help!
CONNECT WITH THE TEAM

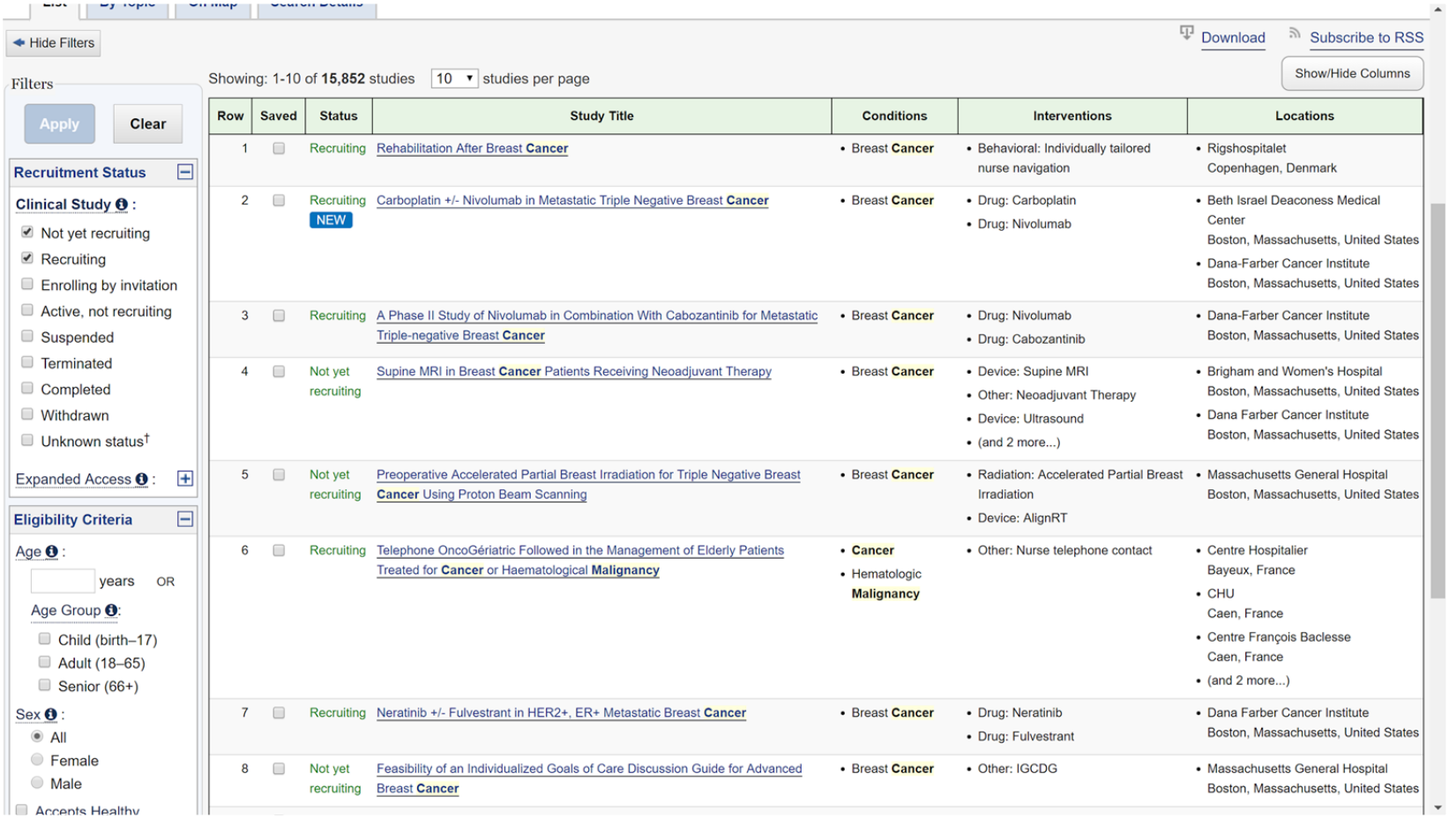
2,300 +

Interested Participants



Across Demographics

BEFORE



Hide Filters

Download | Subscribe to RSS

Filters

Apply | Clear

Showing: 1-10 of **15,852** studies 10 studies per page

Show/Hide Columns

Recruitment Status

Clinical Study :

- [x] Not yet recruiting
- [x] Recruiting
- [ ] Enrolling by invitation
- [ ] Active, not recruiting
- [ ] Suspended
- [ ] Terminated
- [ ] Completed
- [ ] Withdrawn
- [ ] Unknown status†

Expanded Access :

Eligibility Criteria

Age :

years OR

Age Group:

- [ ] Child (birth–17)
- [ ] Adult (18–65)
- [ ] Senior (66+)

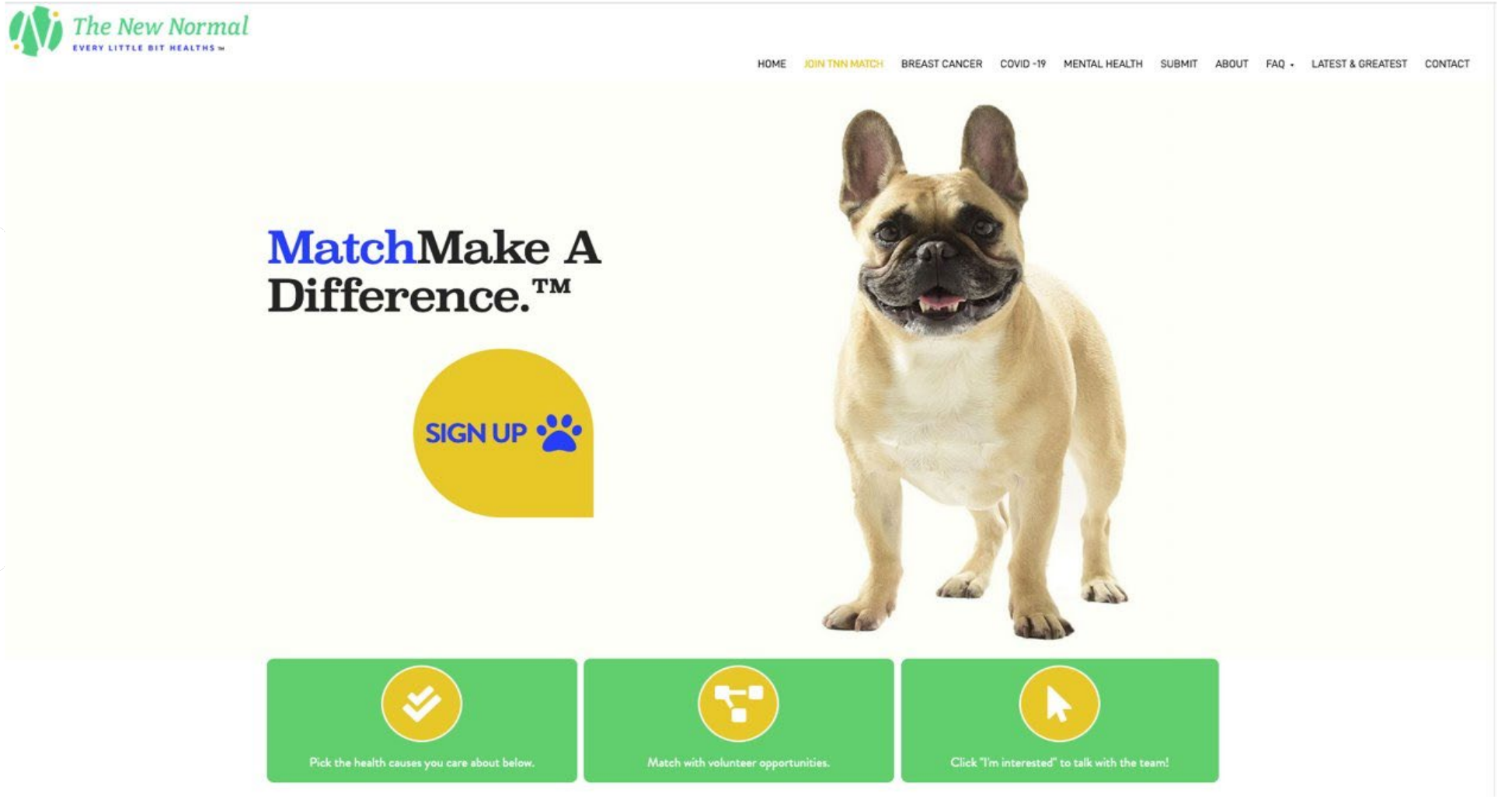
Sex :

- (•) All
- ( ) Female
- ( ) Male

[ ] Accepts Healthy

Row	Saved	Status	Study Title	Conditions	Interventions	Locations
1		Recruiting	Rehabilitation After Breast **Cancer**	• Breast **Cancer**	• Behavioral: Individually tailored nurse navigation	• Rigshospitalet Copenhagen, Denmark
2		Recruiting NEW	Carboplatin +/- Nivolumab in Metastatic Triple Negative Breast **Cancer**	• Breast **Cancer**	• Drug: Carboplatin • Drug: Nivolumab	• Beth Israel Deaconess Medical Center Boston, Massachusetts, United States • Dana-Farber Cancer Institute Boston, Massachusetts, United States
3		Recruiting	A Phase II Study of Nivolumab in Combination With Cabozantinib for Metastatic Triple-negative Breast **Cancer**	• Breast **Cancer**	• Drug: Nivolumab • Drug: Cabozantinib	• Dana-Farber Cancer Institute Boston, Massachusetts, United States
4		Not yet recruiting	Supine MRI in Breast **Cancer** Patients Receiving Neoadjuvant Therapy	• Breast **Cancer**	• Device: Supine MRI • Other: Neoadjuvant Therapy • Device: Ultrasound • (and 2 more...)	• Brigham and Women's Hospital Boston, Massachusetts, United States • Dana Farber Cancer Institute Boston, Massachusetts, United States
5		Not yet recruiting	Preoperative Accelerated Partial Breast Irradiation for Triple Negative Breast **Cancer** Using Proton Beam Scanning	• Breast **Cancer**	• Radiation: Accelerated Partial Breast Irradiation • Device: AlignRT	• Massachusetts General Hospital Boston, Massachusetts, United States
6		Recruiting	Telephone OncoGériatric Followed in the Management of Elderly Patients Treated for **Cancer** or Haematological **Malignancy**	• **Cancer** • Hematologic **Malignancy**	• Other: Nurse telephone contact	• Centre Hospitalier Bayeux, France • CHU Caen, France • Centre François Baclesse Caen, France • (and 2 more...)
7		Recruiting	Neratinib +/- Fulvestrant in HER2+, ER+ Metastatic Breast **Cancer**	• Breast **Cancer**	• Drug: Neratinib • Drug: Fulvestrant	• Dana Farber Cancer Institute Boston, Massachusetts, United States
8		Not yet recruiting	Feasibility of an Individualized Goals of Care Discussion Guide for Advanced Breast **Cancer**	• Breast **Cancer**	• Other: IGCDG	• Massachusetts General Hospital Boston, Massachusetts, United States

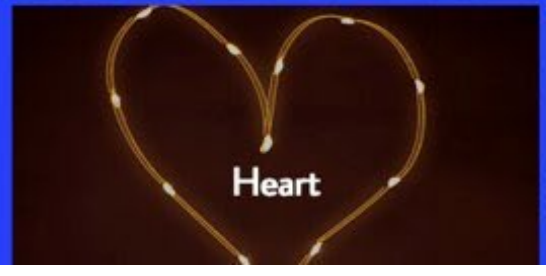
AFTER

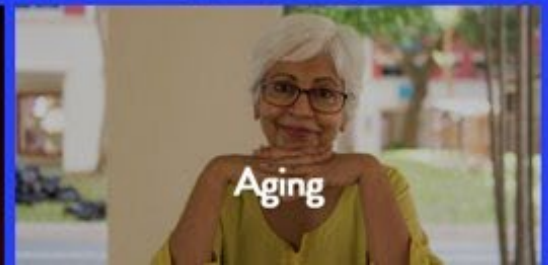

The New Normal
EVERY LITTLE BIT HEALTHS
HOME
JOIN TNN MATCH
BREAST CANCER
COVID -19
MENTAL HEALTH
SUBMIT
ABOUT
FAQ
LATEST & GREATEST
CONTACT
MatchMake A Difference.™
SIGN UP
Pick the health causes you care about below.
Match with volunteer opportunities.
Click "I'm interested" to talk with the team!

The New Normal
EVERY LITTLE BIT HEALTHS℠

*Pro Tip You can even do some things from home.

Join Your Favorite Teams.





SaveDaHoomans.org
Save da Hoomans

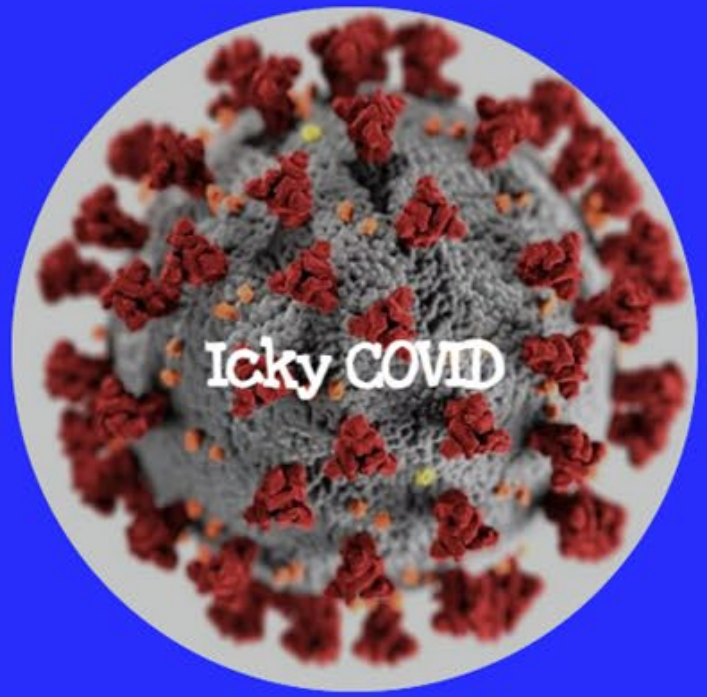
Save Da Hoomans

We Luv You, Hooman

SIGN UP

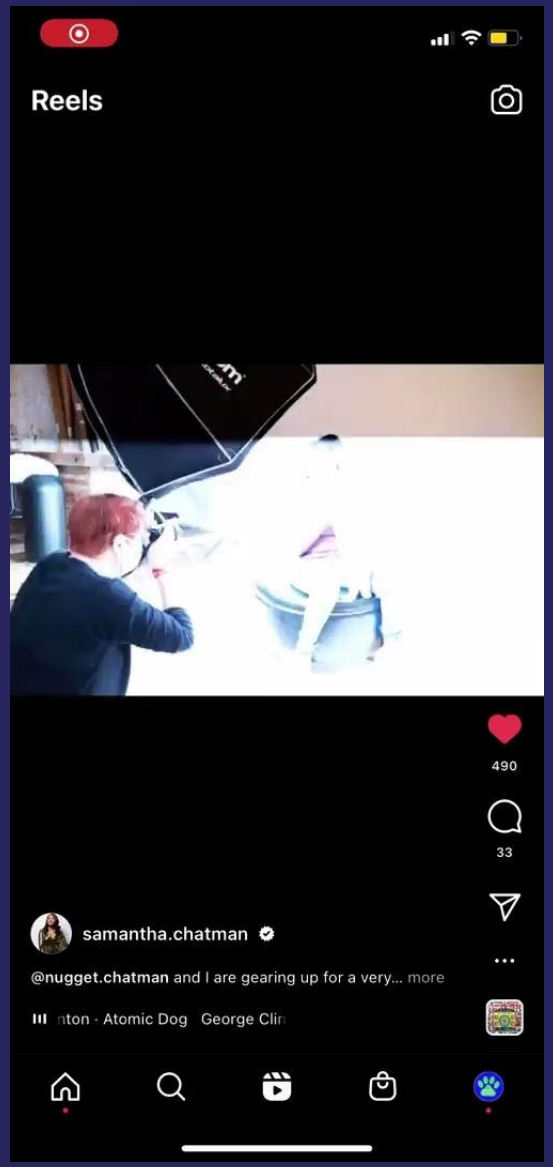
Save Da Hoomans

Sniff out yur favorite teamz



Cuz dey gives us cheese snackz.

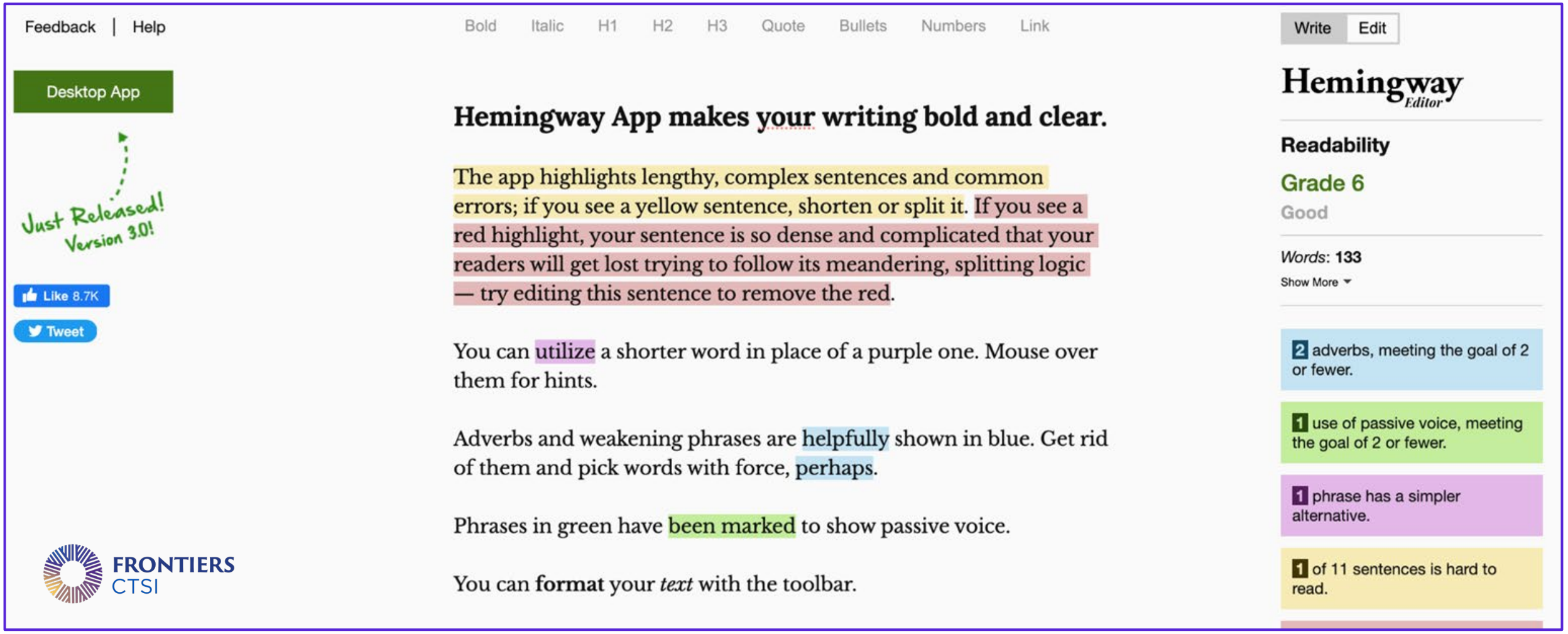
Cuz dey makes us laughz!


Reels
490
33
samantha.chatman
@nugget.chatman and I are gearing up for a very... more
nton · Atomic Dog George Clin

All of Us℠
THE FUTURE OF HEALTH BEGINS WITH YOU
The Precision Medicine Initiative®

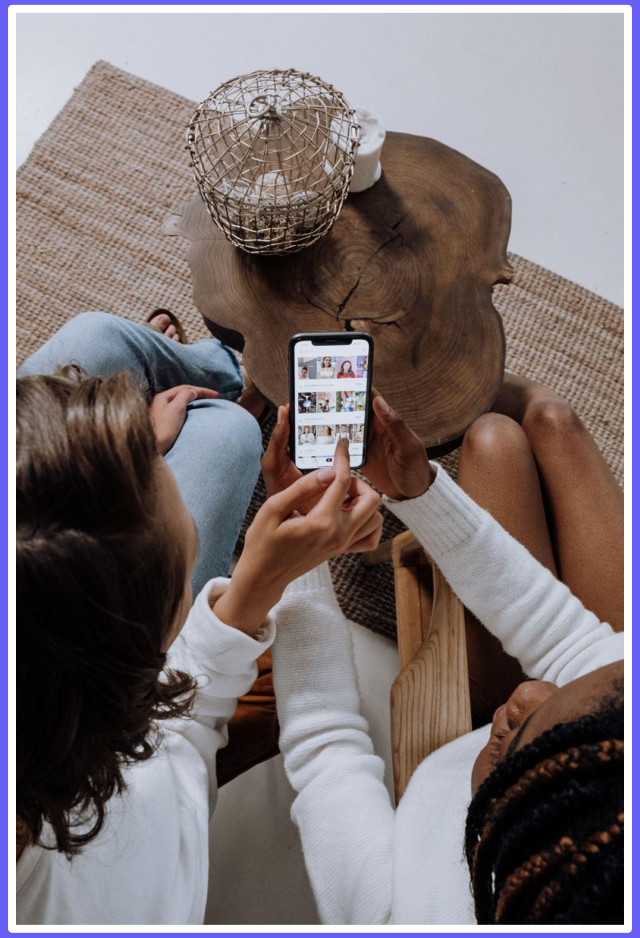
Free Tool to Inform

Hemingwayapp.com



Step 3: Inspire

Give Platform Share Their Experience, Their Why



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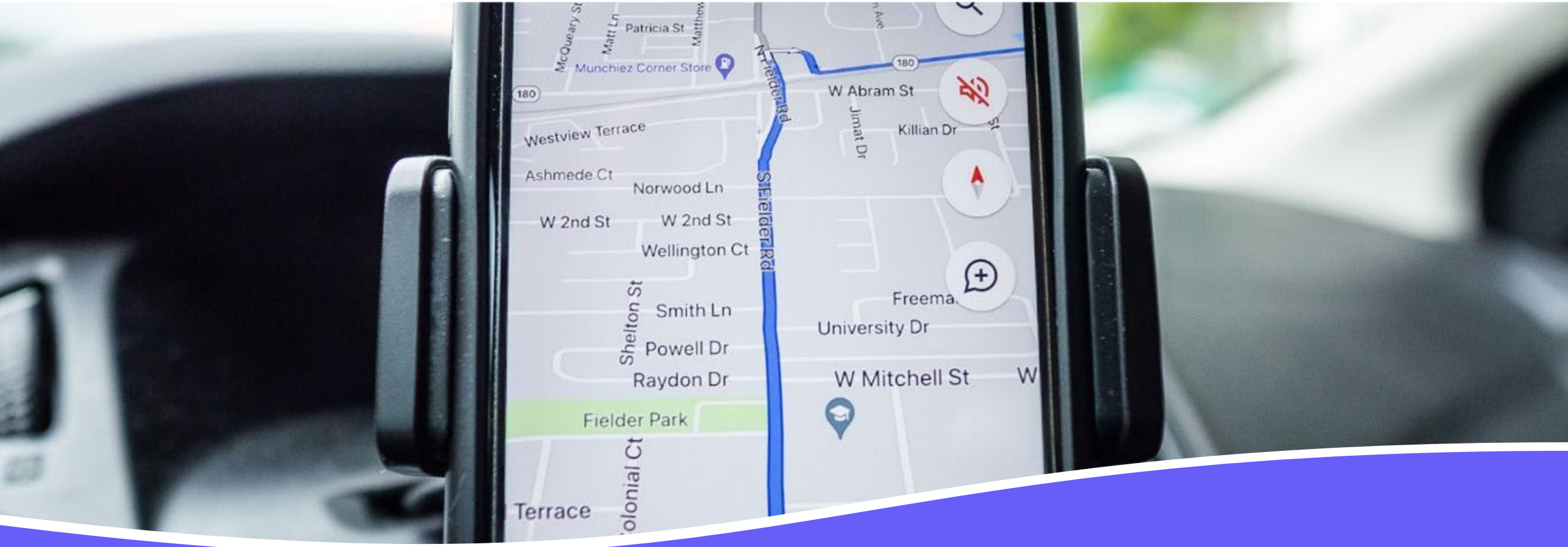
Help Friends, Family, Next Generation

Who Else Do You Recommend?

Free Tools to Inspire



Focus on shared vision - and final destination!

Stay in Touch:
Create Vision-Focused Communications

ChatGPT

Examples	Capabilities	Limitations
"Explain quantum computing in simple terms" →	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?" →	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?" →	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

mailchimp
HubSpot

- Practice
- Upserve
- Engage
- Inform
- Inspire

Let’s connect.

Sara@Jargonectomy.com
@saraserritella
Learn.Jargonectomy.com

Thank you for your time!

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